

# THE ARCTIC INSTITUTE AFTER TEN YEARS:

## A Dynamic Think Tank for a Changing Region

The Arctic  
in 2011

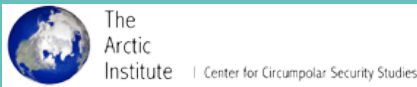
Sea Ice  
Minimum:  
**6.73 million**  
sq km

**25** Arctic  
Council  
observers

**1298** unique  
ships entered  
Arctic waters  
(2013)

The average  
annual land  
surface air  
temperature  
north of 60° N  
was **1.5°C**  
**warmer** than in  
1981-2010

The Arctic  
region  
generated **0.5**  
**percent** of  
global gross  
domestic  
product (GDP)  
(2012)



### IN A SNAPSHOT

**Mission:** Founded as a think tank with the goal of establishing itself as an authoritative, interdisciplinary, and independent source for information and in-depth analysis about developments in the Arctic.



**Organization:** Began as an **individual operation** with weekly blog posts. Within the year, TAI grew to **half a dozen staff** (research associates, analysts, and contributors) under Executive Director.

### RESEARCH, PUBLICATIONS & ACTIVITIES

**Research Topics:** Arctic Council, Climate Science, Defense and Security, Indigenous Peoples, International Law, Resources, and Shipping.



**Some Early Publications:** The Energy and Security Interests of the United States in the Arctic Region (Oct. 9, 2010); EU Arctic Policy: A Memorandum to the European Commission (June 1, 2011)

#### Innovative First Projects:

- Interactive Arctic Map**, a graphic interface that provided an overview of the Exclusive Economic Zones of the five Arctic coastal states as well as shipping routes through the Arctic.
- Interactive graphs for Arctic sea ice extent and volume** from 2007-2011 and comparisons with monthly averages from earlier decades.



**Attendance at First Major Event:** **Live blogging** from Arctic Frontiers 2012. TAI delivered a presentation on "The Prominence of Arctic Energy Resources".



**Key Highlight:** Early TAI presentations delivered at the 3rd Annual Geopolitics in the High North Stiftung Wissenschaft und Politik, Calotte Academy 2012, The Egmont Institute, among others.



### COMMUNICATIONS & MEDIA

**Newsletter Launch:** In 2012 TAI launched "The Arctic this Week" (TATW), a weekly newsletter that lists news articles about Arctic-related events/issues. By 2013, the newsletter reached **1000 subscribers**.

**Social Media Presence:** Nascent social media presence across main platforms



**Media Features:** TAI staff cited in various media outlets, including: Petroleum News, European Voice, USA Today, and The Economist

### TAI IN 2021



### IN A SNAPSHOT

**The Mission Continues:** To help shape policy for a secure, just, and sustainable Arctic through objective, multidisciplinary research of the highest caliber.



**A Growing Organization:** **Over 40 multidisciplinary scholars** spanning more than **15 countries** and **three continents**.

### RESEARCH, PUBLICATIONS & ACTIVITIES

**An Expanding Research Agenda:** Climate and Environment, Defense and Security, Indigenous Rights and Issues, Law and Governance, Natural Resources, Politics and Strategy, Shipping and Economics, Society and Culture.

**Publications Now:** **Over 95 commentaries, infographics, reports, and multimedia items** published in 2020 alone.



#### Current Innovative Projects:

- 6 projects** that provide data, analysis, and policy recommendations on circumpolar security challenges:
- Innovation, Climate Change
- Youth Empowerment
- Maritime Security
- Northern Narratives
- Globalization

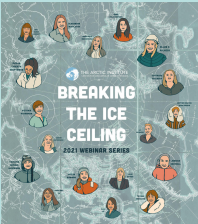
**Did you know?** University of Pennsylvania ranks TAI #71 on its 2020 list of Top Think Tanks in United States, part of the annual Global Go To Think Tank Index Report

**From Attendee to Host:** **15 events** held in 2019



**Key Highlights:** **Network North** event series launched in 2019 to connect young leaders through meetups across the world to share ideas, collaborations, and interests.

In 2018, TAI launched **Breaking the Arctic's Ice Ceiling** series, a collection of commentaries, articles, multimedia posts highlighting the work of women working and living in the Arctic.



### COMMUNICATIONS & MEDIA

**Newsletter Growth:** TATW newsletter has shared over **50,000 Arctic news articles** since 2012 and grown to **2400+ subscribers** with readers in more than **90 countries**.

**Social Media Presence:** **32,000+ followers** across four social media platforms: Facebook, Twitter, LinkedIn, Instagram

Since starting, TAI's multimedia projects expanded to include infographics, a podcast, The Arctic This Week application for smartphones, and the Take Five news roundup

**Media Features:** TAI commentary regularly featured in major global news media outlets, including the BBC, ABC News, the Washington Post, and Der Spiegel

The Arctic  
in 2021

Sea Ice  
Minimum:  
**3.92 million**  
sq km  
(2020)

**38** Arctic  
Council  
observers

**1628** unique  
ships entered  
Arctic waters  
(2019)

In 2020, the  
average annual  
land surface air  
temperature  
north of 60° N  
was **1.9°C**  
**warmer** than in  
1981-2010

The Arctic  
region  
generated **0.7**  
**percent** of  
global gross  
domestic  
product (GDP)  
(2018)

### COLLABORATIONS & PARTNERSHIPS

In its infancy in 2011-2012, TAI was yet to embark on any major partnerships. Today, TAI continues to work with key partners, including:

**Emerging Scholars Forum**  
TAI hosts platform for students and young scholars to voice their opinions, share their experiences, and influence the circumpolar debate.



**High North Center**

- 100+ articles written for High North News
- Promotion of annual High North Dialogue conference
- Collaboration on AlaskaNor project to deepen understanding of sustainable ocean resource management

**Arctic Business**  
TAI partnership seeks to better communicate with prominent and emerging business leaders across the Arctic.



### LOOKING FORWARD TO THE NEXT DECADE

Over the last ten years, TAI's research has expanded to incorporate an increasingly broad range of topics with an emphasis on inclusive programming. TAI work is reflected across various forms of multimedia, including infographics, a podcast, a smartphone application, as well as through research reports, articles, networking events and media appearances. TAI was founded in 2011 with the goal of bringing multidisciplinary analysis to Arctic issues. More than ever, this key principle continues to inspire the work of TAI as it looks forward to another decade of delivering on its founding mission.